



Oklahoma Simmental Simbrah Association

**MINUTES OF THE BOARD MEETING
Held February 19, 2023**

**Location: Oklahoma Cattlemen's Association
2500 Exchange Ave
Oklahoma City, OK 7308**

Attendance:

Directors

Kurt Hamburger, President

Jeff Henrichs, At- Large Director

Gary Updyke, NE District Director

Sean Ison, At-Large Director

Audra Williams, SE District Director

Guests

Aaron Williams

Danea Abney, Junior Advisor

Absent

Angela Landwehr, Sec/Treas

Brenda Fowler, SW District Director

Jeff White, Ex Officio

Dick Schulanberger, Vice President

Call to Order – February 19, 2023 1:35p.m.

On February 19th Kurt Hamburger called the Board meeting to order with listed directors present.

Minutes

Financial Report

Michelle Helm gave a finance update for the association. She brought up the topic of switching from Oklahoma State Bank to somewhere with more convenient locations. Michelle also updated the board that there are currently two operating bank accounts at Oklahoma State Bank. One account containing \$5,436.48 with the last transaction date of April 2005. Kurt Hamburger agreed it needs to be combined with our main account, unless we have a history of why it was separated. Gary asked what location would be best for Michelle. She responded

with Claremore has many different options such as RGB Bank or BancFirst. Jeff Henrichs mentioned Angus Association uses BancFirst and they are convenient and easy to work with. Gary Updyke made the option. Sean Ison seconded. Motion carries to combine the two checking accounts currently at Oklahoma State Bank and move the account to BancFirst.

Kurt Hamburger gave an update on the Washington Mutual Fund. He is working with Angela to get some more information uncovered about how to get those funds moved.

Michelle also gave the update that she has Quickbooks set up and added Angela as a user so she has access. She also stated that all expenses had been paid for Cattlemen's Congress except judges. Judges did not have expenses ready during the show so she is still waiting on them to send expense reports.

Fair/Shows/Sale Committee Report

Michelle reported that the sale went well from Cattlemen's Congress. She is still waiting on the commission check from Greg Burden of GB Marketing. Sean Ison said he had talked to Greg and the sale grossed a total of \$506,250. We will receive 1% of this as commission. Sean also reported we had 6 pens, 241 junior entries and 287 open entries at Cattlemen's Congress this year. Michelle added we have received our check from ASA from the entry money totaling \$5,010. Kurt asked what was spent on hospitality. Michelle reported that catering was a little over \$3,000 with drinks included. Gary Updyke asked what income vs. expense would be for Cattlemen's Congress. Michelle responded she was still unsure since the judges expenses was still unknown but she estimated we would lose some money once all expenses were paid. She added that is not including the sales commission from Greg, with that addition we should be profitable. The expected check from GB Marketing is \$5,000.

Kurt brought up how we could improve the pen show. Sean reported that they would need to improve their stall and show ring setup to help drive traffic. Sean reported there was 12 pens entered and 6 showed up. He continued to say that we can work with Cattlemens Congress and other breed association to help drive traffic and bring back the commercial cattleman. Sean reported on Oklahoma Youth Expo. Entries closed the previous day so we had not heard entry numbers yet. Michelle brought up the cost of junior membership dues and that in talking with Danae it would be easier to lower it to \$20 to make check-in go quicker so we don't have to make as much change. Danae brought up that many juniors have complained that check-in was very slow and we have to make it quicker. Sean mentioned part of the issue was the superintendent Harold Stephens would pre-check all of the entries but would still read off all of the information making the process slower. Michelle agreed to talk with Harold to make this part of the check in process quicker. Sean also brought up of reviewing the handbook for Oklahoma Youth Expo and Tulsa State Fair because class breaks and division breaks have not been consistent in the past. Jeff Henrichs made the motion to reduce junior dues to \$20. Audra seconded. Motion carries.

Nominating Committee Report

No information to report

Membership/Promotion Committee Report

Michelle gave an update about the Oklahoma City Farm Show being held at the OKC Fairgrounds April 13th to the 15th. A 10x10 booth space is \$720. Michelle has pens, directories and publications to ASA. Gary asked if ASA would provide assistance. Michelle said ASA would provide promotional materials and financial assistance through cost share. Kurt mentioned he wanted the booth to be manned to better interact with participants. Michelle will work to get the schedule together. Gary asked if someone from the ASA would come to help man the booth.

Youth Activities Report

No information to report

Performance Committee Report

No information to report

Unfinished Items to Discuss

Kurt asked about cost share funds. Michelle reported that she talked to Bert Moore and she had filled out the form for cost share from ASA. This particular agenda items were regarding a check Jeff received last year regarding registration fees percentage. Michelle reported we have submitted our form for 2023.

Michelle gave an update on social media, the new Facebook page is live. She closed the account with EDGE technologies and transferred the domain, www.oklahomasimmental.com to the new website. She hopes to have this done by the first of March. She also reported we have an official email address, executivesecretary@oklahomasimmental.com for all official business.

The OKSSA was approved for a business credit card through Capitol One. We will receive a 5% cash back with this specific card.

Michelle reported she was still having issues figuring out the 501 (c)(3) status. Janna has no interest in doing any tax forms so she said she was planning to reach out to see the costs of hiring an accountant to help with tax documentation.

Michelle also confirmed that no directory invoices had been sent out yet and that she will complete that within the following week.

Bronze Merit award was submitted by Laney Warrington.

Michelle had been in talks with Mia this past week and the Senior board has approved for the National Classic will be held in Tulsa, OK in July of 2024. They have shifted some of the

responsibilities for hosting to fall more under the ASA. We have the option to either to decline, serve as the host state or submit someone to serve on a host committee with members from other state associations. Sean brought up the point that even if we host it fully we can still have state associations help out. The board decided to table this topic until the next meeting.

New Items to Discuss

Gary Updyke brought up the topic of having a state sale. He asked for Michelle to send something out to the members to gauge the interest of consignments to a state sale.

Audra wanted to include a new mission statement and benefits of membership agenda item at the next board meeting to discuss.

Jeff Henrichs brought up the new rule change from ASA that to qualify for Bred and Owned an authorized rep that is a family member and is listed as the breeder can still qualify for Bred and Owned. It was discussed about how this needs to be implemented at the state level. Sean moves to follow ASA guidelines regarding bred and owned qualifications. Jeff Henrichs seconded. Motion carries.

Next meeting is set for April 29th at Cattleman's Steakhouse.

Meeting adjourned at 3:35p.m.