



MINUTES OF THE BOARD MEETING Held April 29, 2023

**Location: Oklahoma Cattlemen's Association
2500 Exchange Ave
Oklahoma City, OK 73108**

Attendance:

Directors

Kurt Hamburger, President
Angela Landwehr, Sec/Treas
Brenda Fowler, SW District Director
Sean Ison, At-Large Director
Audra Williams, SE District Director
Dr. Gary Updyke, NE Dist. Director

Others

Danea Ison, Junior Advisor
Aaron Williams, Guest

Absent

Dick Shulanberger, Vice President
Jeff White, (Ex Officio)
Jeff Henrichs, At-Large Director

Call to Order – April 29, 2023

On April 29, 2023, President Kurt Hamburger called the Board Meeting to order with directors present as listed above.

Minutes

Michelle Helm read a brief summary of the minutes from the prior meeting. Kurt Hamburger asked for any amendments to the prior meeting minutes. Dr. Gary Updyke moved to approve the prior meeting minutes; Audra Williams seconded the motion. Motion carried.

Financial Report

Angela Landwehr reported that Michelle Helm had been in contact with BancFirst to establish a new account for the Association. Michelle Helm added that the account had been opened and she presented a signature card for the account to be signed by the President and Secretary/Treasurer. Kurt Hamburger inquired about the Capital One business credit card and Michelle Helm confirmed that it had been received and is working. Michelle Helm provided a receivables/payables financial breakdown of Cattlemen's Congress, OYE, Tulsa Farm Show and OKSSA Directory. She indicated she was still awaiting expenses from judges at Cattlemen's Congress. Proceeds of \$5,662 received from Greg Burden for the sale held at Cattlemen's Congress. Funds have not yet been received from the American Simmental Association Foundation for the meet and greet social hour. Directory advertising invoices went out in March 2023 with a \$5425 receivable. Michelle Helm made mention of several premiums outstanding for OYE. She suggested a 90-day grace period of the amount outstanding remaining in the Oklahoma State Bank account to allow for these checks.

OKSSA Board Minutes

April 29, 2023

Page 2

After the grace period, the remaining balance will be transferred, and the account closed. Kurt Hamburger inquired about the \$400 in cash that was removed during Dawn Ann White's tenure for payment of premiums. Michelle Helm indicated that this amount had not yet been returned to the Association to her knowledge. Kurt Hamburger inquired about any other receivables from Dawn Ann White's old laptop and no additional information was presented.

Audra Williams moved to approve the financial report; Brenda Fowler seconded the motion. Motion carried.

Angela Landwehr reported back on the Washington Mutual Fund. She indicated that Lisa Donaldson, Ameriprise Financial broker had reviewed the statement and indicated that the fund had performed well for having little to no supervision. Sean Ison moved to transfer the broker on the investment account to Lisa Donaldson, Ameriprise Financial Services. Dr. Gary Updyke seconded the motion. Motion carried.

Executive Committee Report

No update to this committee.

Fairs/Shows/Sale Committee Report

Discussion was held regarding OYE check in. Several changes were made by OYE staff regarding QR codes and organization of back tag numbers for 2023. Suggestions were made to permit online payment, visit with OYE staff regarding the organization of back tag numbers and possible fundraiser apparel for OKJSA. Michelle Helm suggested exploring the possibility of a pop-up apparel store.

Nominating Committee Report

No update to this committee.

Membership/Promotion Committee Report

Kurt Hamburger gave a report about the Tulsa Farm Show. He indicated that foot traffic was slow on Thursday, very busy on Friday and moderate on Saturday. He complimented the new booth setup designed by Michelle Helm. He suggested an add on to the booth for youth activity information. Sean Ison suggested switching out the pull up booth information depending on the audience of the booth. Suggestions were made by the Board to utilize the booth setup for OYE, Cattlemen's Congress, Tulsa State Fair and Oklahoma Cattlemen's Association events. The Board requested that Michelle Helm prepare the add on to the booth to incorporate additional information and youth activity information.

Youth Activities Committee Report

Danea Ison reported that our two AJSA Board members have requested sponsorship of the golf tournament sponsored by the ASA Foundation held during the National Classic of \$300. Discussion held and motion made by Dr Gary Updyke to fund \$300 to the ASA Foundation for sponsorship of the golf tournament. Sean Ison seconded. Motion carried.

Danea Ison requested t-shirts be provided for all attending 2023 National Classic.

Performance Committee Report

No update to this committee.

Unfinished Items

- ASA Jr Nationals to be held in Tulsa in July 2024. ASA has reached out to OKSSA to inquire about our organization being the host state. Discussion was held regarding the new role of host states and what the ASA will now be responsible for. Responsibilities for the host state appear to be on

the hospitality and volunteer side of the show. All judges, awards, premiums, scheduling etc. would now be the responsibility of the ASA. Oklahoma will be the first state going through this new process with ASA additional responsibilities. Fundraising was discussed for hospitality expenses; however, the hospitality is expected to be minimal compared to years ago when 3 meals a day were provided. Recommendation was made to detail in writing to the ASA what we as a host state are willing to commit to. Sean Ison moved to commit to ASA to be a host state for the 2024 Junior Nationals to with the help of other state associations be held in Tulsa, OK. Dr. Gary Updyke seconded. Motion carried.

- Michelle Helm reported research performed regarding the status of our 501(c)3 designation. She filed the 1023EZ form with the Internal Revenue Service in order to request reinstatement of our status. The IRS contacted her after receiving the form and indicated that the correct form to be filed is the 1023 form. She will resubmit the corrected form.

New Items

- **Cattlemen's Congress 2024:** Approved judges list provided to the Board from the American Simmental Association for review and selection. Interest in a Percentage Simbrah division and ASA asking whether or not we would like to include it in the 2024 show as well as gauging interest in continuing the pen show. Selections would need to be made for the Open Show, Junior Show and Pen Show.
 - Discussion was held regarding offering the Percentage Simbrah show. Sean Ison moved to approve the addition of the Percentage Simbrah show to the 2024 Cattlemen's Congress lineup. Dr. Gary Updyke seconded. Motion carried.
 - The continued offering of the pen show was debated. Conversation of how to make the pen show more attractive to exhibitors. Michelle Helm suggested hosting an event to attract spectators. Sean Ison expressed the need to have a multi-breed exhibition similar to Denver combined in one area. The suggestion was made to visit all other breed associations and Cattlemen's Congress staff to work to make the pen show a better experience for all. Sean Ison volunteered to coordinate this meeting. Sean Ison moved to continue the pen show at the 2024 Cattlemen's Congress. Dr. Gary Updyke seconded. Motion carried.
 - The approved judges list was reviewed and compared to the judge selection for NAILE and Denver. ASA has asked for any judge recommendations as the requirements will be reviewed mid-year 2023. It was moved by Audra Williams to pursue the following judges for 2024 Cattlemen's Congress:
 - Open Show: 1st-Scott Trennepohl; 2nd-Matt Copeland; 3rd-Brett Barber
 - Junior Show: 1st-Brett Barber; 2nd-Scott Trennepohl; 3rd-Lydell Meier
 - Pen Show: 1st-Craig Sands 2nd-Josh Taylor; 3rd-Brigham StewartSean Ison seconded the motion. Motion carried.
- Kurt Hamburger raised the subject of participating in a bull test and sale. Discussion ensued regarding a joint test and sale with the Oklahoma Red Angus Association. Sean Ison moved that we explore the possibility of participating in a bull test and sale with the Oklahoma Red Angus Association based on the amount of interest from the survey sent to breeders. Dr Gary Updyke seconded the motion. Motion carried.
- Michelle Helm reported that many have inquired about Junior award sponsorships. She has prepared a letter to solicit sponsorships and suggested that the amounts donated are pooled and then distributed rather than sponsoring a specific award. Specific award sponsorship would be available if requested.
- **Annual Meeting 2023:** Suggestions made to get back to having an event for annual meetings (i.e., Grand Lake, Fountainhead, etc.) to attract families and relaxation. Many indicated that it is hard to plan several days away and many times a single day event works better for most. Tentative date for the 2023 annual meeting is set for October 28, 2023, with November 4, 2023, as the secondary

OKSSA Board Minutes

April 29, 2023

Page 4

date in the OKC metro area. Michelle Helm to report back regarding location options and a proposed schedule.

- Mission Statement: An amended mission statement was proposed to be unveiled at the annual meeting and approved with a membership vote.
 - “To promote the Simmental breed for the benefit of our membership, our Association, and the future of the beef industry.”
- Kurt Hamburger recommended scheduling the next meeting for June 25 at 2 p.m. at the Oklahoma Cattlemen’s Association office.

There being no further business to come before the Board, the meeting was adjourned.



Angela Landwehr
Board Secretary/Treasurer