



MINUTES OF THE BOARD MEETING Held August 6, 2023

Location: Zoom Conference Call

Attendance:

Directors

Kurt Hamburger, President
Angela Landwehr, Sec/Treas
Sean Ison, At-Large Director
Audra Williams, SE District Director
Jeff Henrichs, At-Large Director
Jeff White, (Ex Officio)
Brenda Fowler, SW District Director

Others

Danea Ison, Junior Advisor
Michelle Helm, Executive Secretary

Absent

Dr. Gary Updyke, NE Dist. Director
Dick Shulanberger, Vice President

Call to Order – August 6, 2023

On August 6, 2023, President Kurt Hamburger called the Board Meeting to order with directors present as listed above.

Minutes

Kurt Hamburger asked for any amendments to the prior meeting minutes. Audra Williams moved to approve the prior meeting minutes; Sean Ison seconded the motion. Roll call vote was taken with all directors present casting a Yes vote. Motion carried.

Financial Report

Angela Landwehr reported that financial reports were included in the packet from Quickbooks: Statement of Financial Position, Statement of Cash Flows, Statement of Activity, and the A/R Aging Detail. Discussion was held regarding the A/R Aging Detail. Michelle Helm noted that she received payment from S Bar 5, Updyke and Helm. Questions regarding the legitimacy of the invoices were received from Grossnicklaus and Hilltop indicating they had not contracted for advertising. Recommendation was made to write off the 2 in question similar to the Bullnanza invoice last month and give the remaining advertisers some additional time. The Board agreed that these may likely be uncollectable. There were no expenses greater than \$500 requiring approval. Audra Williams moved to approve the financial report as amended; Sean Ison seconded the motion. Roll call vote was taken with all directors present casting a Yes vote. Motion carried.

Executive Committee Report

Michelle Helm reported back about the annual meeting location. She indicated that the overwhelming vote was Remington Park for the location along with buffet. After discussion about the meeting, it was proposed to reduce the number of the estimate from 75 to 40 and to find a sponsor to help offset costs from the meal. Board members were encouraged to solicit donated items for the silent auction. Brenda moved that the 2023 annual meeting be held at Remington Park with a reservation for 50 people on November 18, 2023, with an attempt to have the meal sponsored. Audra Williams seconded the motion. Roll call vote was taken with all directors present casting a Yes vote. Motion carried.

Fairs/Shows/Sale Committee Report

Sean Ison updated the Board about the updates to the Oklahoma State Fair being under the management of EYO group. He was hopeful that numbers would increase with the new direction and promotion. Sean also indicated that he had been in contact with the Oklahoma Red Angus Association, and they were not willing to allow our membership to join their sale. However, any Simmentals crossed with Red Angus are eligible for that sale. He indicated that we would continue to monitor interest for an independent Simmental sale in the future. Michelle updated the Board with the survey results from the sale survey to gauge interest in hosting an independent sale. The survey was sent to 60 email addresses with only four responses received. Michelle indicated that she had drafted a mail letter that she requested to send to the list of ASA members as well as current members of the Oklahoma Simmental Association in order to generate some interest.

Nominating Committee Report

Discussion was held regarding the Board positions expiring in 2024. Those directors whose terms are expiring are Angela Landwehr, NW District, Brenda Fowler, SW District and Jeff White, Member at Large.

Membership/Promotion Committee Report

No update to this committee.

Youth Activities Committee Report

Danae presented an update on 2023 National Classic held in Des Moines, IA. She indicated there were 22 exhibitors and 66 head of cattle attending from Oklahoma including two merit award recipients (Blake Henrichs—gold merit and Laney Warrington—bronze merit), three who placed in the judging contest, five placed in showmanship and three make the top 20 exhibitors overall. Appreciation was expressed by attendees for the pizza and refreshments provided.

Performance Committee Report

No update to this committee.

Unfinished Items

- Junior of the Year applications were discussed. Michelle indicated she had completed the revision of the application and had posted it on both Facebook pages and the website. Applications will open August 1, 2023, and close October 1, 2023.
- Michelle Helm will prepare changes to the bylaws for presentation at the next meeting of the acceptable purpose clause and dissolution clauses in accordance with necessary changes to be compliant with the 501c3 application.
- Sponsorship for the TSF awards has been tabled as the TSF is quickly approaching. This item will be revisited after the TSF for next year's event.
- Distribution of previously awarded scholarships for Fall 2023 semester were discussed. The need to develop a listing of scholarships to be awarded is to be compiled and presented as accounts payable.

New Items

- By Law changes: Michelle intends to provide by law updates/revisions at the next meeting so those can be presented at the annual meeting. Many of these changes would affect our 501c3 application.
 - She requested a review of the example Mission Statement she composed.
 - Additional updates to pronouns were proposed from he to he/she throughout the by-laws.
 - In Article 4-part D, Michelle requested clarification of duties for the Executive Secretary vs the Board Secretary with appropriate oversight by the Elected Secretary/Treasurer of Executive Secretary duties. She will prepare wording to be presented at the next meeting.
 - In the area of committees, the sale vs performance committees were discussed. The Board requested the merging of the performance committee into the Fairs/Shows/Sale committee as all duties are contained within both.
- Membership: Classification and differentiation between Member and Associate Member. The current definitions of each currently contradict themselves and need to be clarified. After discussion, it was determined that the definitions should be amended to the following and presented at the annual meeting:
 - Member: Active members shall be those interested in Simmental and Simbrah cattle and pay the membership dues as residents of Oklahoma. They may vote and hold office.
 - Associate Member: Non-voting and cannot hold office. Examples may need to be listed. Out of state members may be Associate members.
- Michelle brought up the 2023-2024 Membership directory. She proposed an advertising close date of December 1, 2023, and indicated she would believe she could complete the layout of the directory on her own and would only need a print company to print the booklets.
- Proposed Open show at Oklahoma State Fair—All other breeds host an open show with the exception of the Simmental breed. Interest should be gauged as check-ins are processed at the OSF with plans of possibly offering an open show next year. Sean Ison volunteered to visit with the EYO group to explore this item. Item to be tabled until after the first of the year.
- Jeff White indicated that he received a billing statement for the Association liability insurance policy. Jeff is to provide a copy of the invoice and policy to Michelle Helm for informational purposes and payment.
- Kurt Hamburger recommended scheduling the next meeting for September 6 at 7 p.m. via conference call.

There being no further business to come before the Board, the meeting was adjourned.



Angela Landwehr
Board Secretary/Treasurer