

MINUTES OF THE BOARD MEETING Held June 25, 2023

Location: Oklahoma Cattlemen's Association 2500 Exchange Ave Oklahoma City, OK 73108

Attendance: Directors

Kurt Hamburger, President Angela Landwehr, Sec/Treas Sean Ison, At-Large Director Audra Williams, SE District Director Dr. Gary Updyke, NE Dist. Director Jeff Henrichs, At-Large Director **Others**

Danea Ison, Junior Advisor Aaron Williams, Guest

<u>Absent</u>

Dick Shulanberger, Vice President Jeff White, (Ex Officio) Brenda Fowler, SW District Director

Call to Order – June 25, 2023

On June 25, 2023, President Kurt Hamburger called the Board Meeting to order with directors present as listed above.

Minutes

Kurt Hamburger asked for any amendments to the prior meeting minutes. Dr. Gary Updyke moved to approve the prior meeting minutes; Audra Williams seconded the motion. Motion carried.

Financial Report

Angela Landwehr reported that financial reports were included in the packet from Quickbooks: Statement of Financial Position, Statement of Cash Flows, Statement of Activity and the A/R Aging Detail. Angela Landwehr indicated that the transfer of the Washington Mutual fund account to Ameriprise Financial Services was still in process and would be added to the Statement of Financial Position as soon as a current balance is received. Michelle Helm indicated that matching funds had been received from the ASA for the Cattlemen's Congress meet and greet social as well as the cost share (60/40 split) on the OKC Farm Show booth. Discussion was held regarding the A/R Aging Detail. Michelle Helm noted that she received a call from Bullnanza which indicated they had not approved a renewed ad in the most recent directory. After discussion, it was determined to make a final request for payment from those on the list and to charge off the A/R for Bullnanza Bull Stud as uncollectable. Jeff Henrichs moved to approve the financial report; Dr. Gary Updyke seconded the motion. Motion carried.

OKSSA Board Minutes June 25, 2023 Page 2

Executive Committee Report

Michelle Helm reported back that judges had been confirmed with the ASA for 2024 Cattlemen's Congress: Open Show=Scott Trennepohl Associate Judge=TBD; Junior Show=Lydell Meier; Pen: Craig Sand.

Michelle Helm also reported an update from Mia at the ASA regarding the 2024 National Classic to be held at Tulsa, OK. Michelle indicated that she requested a meeting with Mia to detail and determine expectations on both parties as well as our request to play a more active role in the mentorship program. Mia has indicated in the past that she would like to do a site visit later in the year and Michelle may request some Board assistance for that meeting.

Michelle Helm also presented a list of PTP judges that we would be asked to rank 5 selections for the 2025 Cattlemen's Congress. Judges for the following have already been selected for 2023-24:

- National Classic Owned Show: Brady Jensen with Associate judge Taylor Frank
- National Classic Bred & Owned: Brian Fox with Associate judge Shay Geppert
- American Royal: Jeff Paulsen with Associate Judge Craig Stett
- NAILE: Matt Aegan with Associate Judge TBD
- Cattlemen's Congress: Scott Trennepohl with Associate Judge TBD
- NWSS: Brett Murphy with Associate Judge Wade Rogers
- Ft Worth: Shane Bedwell with Associate Judge TBD

After discussion about several judges on the list it was decided that the ranking would be the following:

- 1. Matt Copeland
- 2. Cody Lowdermann
- 3. Cheramie Viator
- 4. Brandon Callis
- 5. Brett Barber

Audra Williams moved to approve and submit the list above to the ASA. Dr Gary Updyke seconded. Motion carried.

Fairs/Shows/Sale Committee Report

No update to this committee.

Nominating Committee Report

No update to this committee.

Membership/Promotion Committee Report

No update to this committee.

Youth Activities Committee Report

Danae presented a request for a meal allocation for the 2023 National Classic participants from Oklahoma. She said in the past she has provided 1 large pizza per exhibitor and the pizzas are provided on show day to assist the exhibitors. Currently, 24 exhibitors are entered. She proposed a total amount of \$700 for pizzas and additional water/snacks. Motion was made by Audra Williams to support the Oklahoma youth attending the 2023 National Classic by purchasing pizzas and snacks not to exceed \$700. Jeff Henrichs seconded. Motion carried.

Performance Committee Report

No update to this committee.

Unfinished Items

- Annual Meeting 2023: Michelle reported back to the Board regarding research on locations. She suggested an option for the following:
 - Top Golf OKC—Meeting space available, food onsite. \$26-46 per guest depending on food package. \$184 per bay (up to 6 people per bay)
 - Ballpark OKC--\$1100 rental fee for meeting location.
 - Riversport OKC—Unknown pricing at this point
 - Cowboy Hall of Fame—No smaller breakout rooms and more expensive (\$1500 and up)
 - Remington Park—Additional pricing will be obtained for this option.
 - Michelle suggested a sponsor to pay for food regardless of location.

Michelle put together a mock schedule for the day detailing coffee and donuts from 8-9 a.m. with a business meeting beginning at 9 a.m. Junior meeting would begin at the same time as business meeting at 9 a.m. At noon, a meal and awards banquet along with guest speaker (sponsor of the meal). Afternoon activity would begin after the meeting. Kurt mentioned the importance of creating an event that would reattract members to the Association. The Board agreed but also pointed out time constraints for family schedules and expenses. The original tentative date of October 28 and the backup date of November 4, 2023, were both determined to be a conflict for some on the Board. Discussion was held regarding alternative dates and the new date of November 18, 2023.

- Michelle Helm reported research performed regarding the status of our 501(c)3 designation. She filed the 1023EZ form with the Internal Revenue Service in order to request reinstatement of our status. The IRS contacted her after receiving the form and indicated that the correct form to be filed is the 1023 form. She was also informed of two items that must be contained within our bylaws which are currently not:
 - Acceptable Purpose Claus: Purpose of the organization has to be for charitable, religious, educational and/or scientific purposes.
 - Dissolution Clause: If Association dissolves, we must have provision for assets to transfer to another non-profit organization.

The Form 1023 application costs \$600 to file. Michelle wants to ensure the application will be completed appropriately in order to obtain approval.

- Michelle Helm reported that she is still working on sponsorships for Junior Awards at TSF, OSF and OYE. She has established sponsorship levels of \$500, \$250 and \$100 in a pooled instance to purchase additional awards for those shows.
- Kurt raised the subject of participating in a bull test and sale. Michelle suggested establishing written parameters for the sale. Discussion ensued regarding a joint test and sale with the Oklahoma Red Angus Association. Sean Ison indicated that the Red Angus Association meeting was cancelled last month but we are on the agenda for the upcoming meeting. Kurt proposed a spring sale timeframe.

New Items

- Junior of the Year applications were discussed. It was recommended to amend the application to remove the copy of the school transcript and ACT/SAT scores. Michelle offered to revise the application and application information for distribution. Applications will open August 1, 2023, and close October 1, 2023.
- By Law changes: Michelle intends to provide by law updates/revisions at the next meeting so those can be presented at the annual meeting. Many of these changes would affect our 501c3 application. See above section under Unfinished Items.
- Michelle asked about the possibility of the Association sponsoring \$250 for Grand Champion and \$150 for Reserve Champion for a total of \$800 (Purebred and Percentage). Currently the only responsibility for the Association at TSF is the additional awards at the Junior Show. No additional obligation for the Open Show.

OKSSA Board Minutes June 25, 2023 Page 4

• Kurt Hamburger recommended scheduling the next meeting for August 6 at 2 p.m. at the Oklahoma Cattlemen's Association office.

There being no further business to come before the Board, the meeting was adjourned.

Angela Landwehr

Angela Landwehr Board Secretary/Treasurer